

Discussion on Class Management Mode in Higher Vocational Colleges —— Introducing Enterprise Management Mode into Class Management in Higher Vocational Colleges

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Abstract: The class management in higher vocational colleges is mainly to select excellent students and establish a class committee through democratic election and strict examination. Vocational education is a type of education closely linked with market economy and industrial enterprises. The learning unit of higher vocational students is class, and class management will have a greater impact on students. The management of classes in higher vocational colleges must be improved, and corporate culture management should be introduced into class management so that students can adapt to the management mode in the enterprise as soon as possible. Under the enterprise management mode of higher vocational classes, students can realize the importance of professional ability and cultivate good professional consciousness in the process of learning and living. This paper expounds the background, structure, effect and reflection of the introduction of company management. Aiming at the characteristics of college students in the new era, it attempts to introduce the enterprise management mode into the class management of higher vocational education, and explore a new mode for the class management of University.

1. Introduction

The competition of enterprises in today's society is the competition of wisdom. Any successful enterprise has its own philosophy of enterprise management. Similarly, any excellent class has its own class advantages and has formed its own class personality [1]. Vocational education is a type of education closely linked with market economy and industrial enterprises. The learning unit of higher vocational students in school is class, and the management of class will have a greater impact on students. Occupation consciousness refers to the employment consciousness of students [2]. Including self-confidence, responsibility, teamwork and innovation. Class is the basic unit of higher vocational students' study and life in school, and the class management mode has far-reaching influence on students. Although most higher vocational colleges have implemented the teaching reform, they still follow the traditional class management mode, resulting in the pace of class management unable to keep up with the pace of teaching reform [3]. Class management should draw lessons from advanced concepts in enterprise management and introduce an enterprise management mode, i.e. enterprise organizational structure, enterprise management norms, enterprise competition mechanism, enterprise quality management, enterprise cultural atmosphere, etc. Under the enterprise-oriented management mode of higher vocational classes, students can understand the importance of professional ability and cultivate good professional awareness in the process of learning and living [4].

Higher vocational colleges are employment-oriented in order to improve the graduate employment rate and train more professional and technical talents for the country [5]. Higher vocational education has formed a service-oriented, employment-oriented, ability-oriented, characteristics of the combination of production, learning and research, reflecting the characteristics of higher vocational colleges [6]. The training goals of higher vocational education call for a new student education management model. Higher vocational education is service-oriented, employment-oriented, and features the combination of production, learning, and research. It provides space for introducing class management to enterprise management. The vocational

education in China is booming, the scale of students is constantly expanding, and the vocational characteristics of vocational education have brought great challenges to class management. Higher vocational education has formed the characteristics of taking service as its purpose, employment as its guidance, and following the development path of combining production, learning, and research. At present, the majors and courses of various vocational colleges are aligned with the employment direction of the market. However, the class management model of higher vocational colleges still adopts the traditional model, and the management model of colleges and universities cannot keep up with the pace of teaching reform [8]. This article introduces the background, structure, effect, and reflection of the introduction of company management, and aims at the characteristics of college students in the new period. It attempts to introduce the company management model into the management of higher vocational classes, and explores a new model for university class management.

2. The Proposal of Introducing Enterprise Mode into Class Management

In the system of higher vocational education, the nature class is the basic unit to educate and manage students. Class management is directly related to the healthy growth of each member of the collective and whether it can cultivate high-quality talents welcomed by enterprises. Higher education is valued by the society, but the concept of belittling vocational education has not changed. Most students will only choose to enter higher vocational colleges if they are unable to do so. The students in vocational colleges are at the stage of growth and have not yet formed a mature outlook on life and right and wrong, and most of them are only children with poor living ability and personal financial management ability [9]. The school builds a dual-teacher professional teaching team and a class teacher team that understands enterprise management, which is the prerequisite for the establishment of a class-based enterprise management model in higher vocational colleges. The head teachers of some higher vocational colleges do not know about business management, which leads to students' inability to understand and adapt to the work of the company, which leads to the dissatisfaction of students with their performance. Therefore, the management of classes in higher vocational colleges must be improved, and corporate culture management needs to be introduced into class management to enable students to adapt to the management model within the enterprise as soon as possible. Enterprise rules and regulations are the norms and guidelines for the actions of all employees of the enterprise, and the basis and guarantee for the normal operation of the enterprise management organization.

The development, growth and success of an enterprise are inseparable from a systematic, scientific, rigorous and standardized internal management system. At present, class management follows traditional management methods, and most of them adopt indoctrination, command, and oppression management. The management level and management efficiency are not high, which lags far behind enterprise management. The biggest advantage of the class under the enterprise management mode is to encourage and motivate the whole class to participate in class management activities. The introduction of the enterprise salary system can greatly mobilize the enthusiasm of students to study and work, and enhance the sense of collectivism and ownership. In a certain sense, higher vocational education is a kind of employment education. After graduating from the university, students enter the company directly to work. After leaving the school, some students leave the company because they cannot adapt to the strict management system of the company [10]. The sense of ownership of corporate culture makes people consciously act in a way that can achieve their goals. Every employee not only has the courage to create new achievements, but also has the courage to bear the mistakes and faults in the work. Through the enterprise management of the class, the students can feel the strict management and close to the strict discipline requirements of the enterprise, the perseverance and hard-working spirit of the employees of the enterprise, and effectively exercise and cultivate their survival ability and psychological endurance.

3. The Path of Implementing Enterprise Management Mode

3.1. Set up Organizational Structure

To create a management model requires a scientific and reasonable structure, and the organizational structure of the class enterprise management model needs to connect the functions and powers of various departments of the enterprise according to the actual situation of the class to form a scientific class enterprise management model. The first thing that vocational education needs to solve is the employability of students. Behind the phenomenon of difficult employment of vocational students after graduation, besides the reasons why the job market is not in line with their jobs and majors, it is also closely related to the cultivation of vocational colleges' employability and adaptability of students. The introduction of market competition mechanism into enterprises can activate employees' competition consciousness to a greater extent, stimulate employees' enthusiasm, and achieve the purpose of enhancing the core competitiveness and benefits of enterprises. The class committee meeting mainly listened to the class committee's report on the management of the class, as well as the problems and difficulties in the work. And to encourage and guide them, to help improve the ability to solve problems, to make them mature continuously, to improve the organization and management level of the class committee itself [11]. During the construction of the organizational structure, the head teacher should imitate the start-up process of the enterprise, that is, the general manager is the League secretary, the deputy general manager is the monitor, and the chairman is the instructor. In the class management, a class has a good image in many classes of the school, can cultivate more and better talents, and will inevitably produce a good and fair competition incentive mechanism in the class.

3.2. Improve Class Rules and Regulations

The teacher in charge of the class should formulate the duties of the staff of each department in the class according to the actual situation of each post and class, so that the students can compete for employment through their own strength. After determining all the job responsibilities, let each student set his own work goals, enhance the students' competitive awareness, assign class responsibilities to individuals, and let students have a sense of ownership. The class enterprise management mode implements the general manager responsibility system, so that more students have the opportunity to go to the leadership positions of enterprises, and exercise and improve the management ability of enterprises. The object of enterprise management is the employees of the enterprise, and its management purpose is to produce high-quality products through the workers, thus obtaining high benefits. There are similarities between the class and the enterprise system. We can learn from each other and formulate a system suitable for class enterprise management. Teachers should not only educate students to clean up and abide by discipline in schools, but also in post employment. Every student needs to be employed through competition. If the student fails to pass the probation period, the position should be changed in time. Once a quarter, students will be assessed, and excellent employees will be commended, so that students can grow in motivation. Class enterprise management needs to create a simulated enterprise atmosphere, and the head teacher has an important responsibility, so we must learn to use the modern enterprise management concept, and change from education management to enterprise management.

4. Conclusions

Innovate the class management mode of higher vocational education, build the operation platform of enterprises, and make the students work more closely with the market and employment. The innovation of class management mode, the construction of enterprise operation platform, and the integration of students' individual characteristics into the common requirements will make students work more closely with the market and employment. The object of enterprise management is the employees. The purpose of enterprise management is to produce high-quality products by workers, and then obtain high benefits. The most fundamental purpose of Innovating Higher

Vocational College Students' education management and constructing class enterprise management mode is to cultivate more high-quality, skilled and innovative talents who are in line with the enterprise, meet the needs of the market and have strong professional and social abilities. The sense of ownership in corporate culture enables people to act consciously in a way that can achieve their goals. Every employee not only has the courage to make new achievements, but also has the courage to bear the mistakes and mistakes in work. The implementation of class enterprise management is a new mode of cultivating professional talents. Higher vocational colleges need to work hard in curriculum and specialty, and train students through multiple channels and diversified ways to ensure the employment rate of students after graduation.

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